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Masters of Disaster : The Ten Commandments of Damage Control. Crisis gurus Lehane and Mark Fabiani teach executives, lawyers, publicists and anyone else who may find themselves or their clients under the public microscope the 10 commandments of damage control.

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Masters of Disaster: The Ten Commandments of Damage Control. Christopher Lehane, Mark Fabiani, and Bill Guttentag. Palgrave Macmillan, \$31 (256p) ISBN 978-0-230-34180-7. Tweet.

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Covering the ten commandments of damage control, Masters of Disaster outlines the strategies that can make real time news alerts, Twitter trend lines and viral videos work for you rather against you. Full of lively personal anecdotes and hard-knuckled advice, this is a must-read for anyone who wants to emerge with their reputation intact.

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